



Tara Ziegmont

TARA@FEELSLIKEHOMEBLOG.COM
WWW.TARAZIEGMONT.COM

WRITER & BLOG COACH

Bio:

Tara Ziegmont is a force in the Momosphere. Well known for her brilliant writing skills, her old school frugal lifestyle, and her SEO smarts, Tara is a favorite blogger and speaker in the mom blogging community. Tara has consulted with bloggers and brands on social media and SEO, holds a Masters of Education, can create smart and snappy copy on any subject and can really make your product shine in an authentic way. Tara is a consummate professional and well liked by everyone who works with her.

Coaching:

Tara works with bloggers to make their sites more profitable through using search engine optimization, traffic building, and other techniques.

Speaking:

Tara is available for speaking. She has been a featured speaker at sessions including Type-A Parent, Bloggy Boot Camp, Blogalicious, and Philly Social Media Moms Workshops.

Advertising:

Advertising rates start at \$50 per month.

Press:

Appeared in Modern Bride, Parents, the Wall Street Journal, the New York Times, and on NPR.com

Recent Brand Relationships:

- Build-A-Bear Workshop
- Arm & Hammer
- Feld Entertainment
- Mizkan
- Council of Media Moms (MomAgenda)

Platform:

- 9,028 followers on Twitter
- Included in 430 Twitter lists
- Twitter Grader score of 100 (out of 100)
- #2 Twitter user in Harrisburg, PA
- Klout score of 56



Feels Like Home Blog:

- 36,009 unique visitors in Feb 2012
- 46,319 page views in Feb 2012
- Google Page Rank of 4
- MozRank 5.1
- Alexa traffic rank of 208,349
- 1,009 subscribers
- 1,483 Facebook fans